

Be a part of Something Massive

TRAVEL MASSiVE

The Biggest Travel Industry Meet-Up Around the World



Travel Massive's mission is to unearth and connect travel insiders in every city in the world in order to empower change in travel.

Travel Massive is an open and collaborative community founded on three simple principles – to be open to everyone in the travel industry, to be free to participate, and to connect and share ideas globally.

We are a global network of locally connected communities of travel industry insiders who are making travel better in more than 50 countries.

Travel Massive membership is free and open to anyone who is involved in the travel industry and who believes in our values and mission statement.

Travel Massive has brought together more than 26,139 attendees at over 856 events around the world to meet and share ideas about the future of travel.

Crete Travel Massive Road Trip 7-14 May 2016

Creating Crete4Seasons

Chania-Rethymno-Heraklion-Ierapetra

Road Trip May 07- May 14



Crete is not only the fifth largest island in the Mediterranean sea but also Greece's largest island. It is located on the southern border of Europe and it has always been a crossroad of civilizations. With Europe on top , Asia from one side and Africa just a stroll away , this island has been visited, conquered and fought for , but Crete has always kept its unique character and traditions which makes it the ideal holiday destination .

So Greek but always retaining its own local cultural traits which distinguish it from the other Greek islands.

It's a remarkable mosaic of astonishing beauty with high rugged mountains, numerous gorges , scenic beaches and the world famous Cretan diet , which is among the healthiest in the world.

The island is divided into four prefectures: Chania, Rethymnon, Heraklion and Lasithi . Each with its distinctive landmarks and attractions.

As chapter leaders of this unique destination we invite you on a 8 days “once in a lifetime” road trip. A road trip that will help you understand why Crete is a four seasons destination.
#Crete4Seasons

A description of this road trip follows :

Crete Travel Massive 8 days road trip (7-14 May 2016)

Day 1 . Your road trip starts from Chania. You could arrive early in the morning or the previous day. For those arriving on the 6th, after checking in at your hotel we have arranged a tour to [Kissamos](#). We will have a first experience of Chania's amazing food and wine products , visit old churches and traditional villages. We will end our night by the sea with dinner at [The Cellar Tavern](#)

[Chania](#) is one of the most beautiful and visited destinations on the island of Crete. A city with origins lost in time , and the second largest city on Crete.

Due to its long and remarkable history the city of Chania has inherited different architectures, from the various civilizations that have left their seal on the city.

This has transformed Chania to a magnificent all year round destination for Greeks but also visitors.

Chania Crete 7th May

Your day will start with a tour to get familiarized with the local colours of the city. [Crete Urban Adventures](#) will lead you through the historical part of the city .

Lunch will be held at a local restaurant at Agia Marina [Jay Jay's Steakhouse](#)

6:30 Evening Travel Massive networking event on a luxurious yacht in the old port of Chania. [Creta Luxury Cruises](#) Drinks and fingerfood provided. Our night will end with the sounds of a local traditional band.

Day 2 . 8th May . A day of adventure in the mountainous region of Chania. Meet the locals and experience the real flavors of the region.

With the local bus transport provider [KTEL](#) we will start our day by visiting the [Botanical Park & Gardens of Crete](#). We will learn about the local flora and fauna and experience amazing local dishes at their restaurant. After lunch we will venture to [Omalos Plateau](#) and see Crete's highest peaks. On our way back you will experience local wines at [Manousakis Winery](#)

Day 3. 9th May . Drive to Rethymnon. .

Rethymnon is a hidden gem on the island of Crete .One of the best well preserved Venetian old towns , this jewel is situated on a long sandy beach between the bigger cities of Chania and Heraklion on Crete.

Through time ,Rethymnon has attracted many Conquerors who have contributed to its unique ambience.

Venetian buildings, Byzantine and Hellenic Roman monuments,Ottoman mosques, narrow streets and a small but picturesque Venetian harbor still exist today , attracting local and International visitors.

[A walk through Rethymnon](#)

Discover on this day trip why Rethymnon is considered the “guardians of tradition” on the island. We will start our day by visiting [Ancient Eleutherna](#), the birthplace of the poet Linos, of the philosopher Diogenes, of the tragic poet Ametor, and of the sculptor Timochares. Our

adventure will continue by visiting local shepherds and experiencing their everyday life on the mountains.

Lunch will be at a traditional settlement.

Day 4. 10th May . Let us help you Conquer Rethymno and taste its unique local specialities on our morning walking tour. [Crete Urban Adventures Rethymnon tour.](#)

6:30 Travel Massive networking event at the [Municipal Center of Contemporary Art](#)

Day 5. 11th May . Heraklion City.

[Heraklion or Iraklion](#) is the capital city of Crete . At a first glance you will think that this is a busy ,modern concrete city , but taking time to explore it , Heraklion will reveal all its beauty . Under its urban curtain you will discover , a multicoloured past , amazing monuments , hidden laneways and neighbourhoods.

Grand fortification walls , an old Venetian port with a fortress , Byzantine churches ,Venetian and Turkish fountains but also a modern city bursting of life.

We will head straight for the heart of Heraklion. Hit the backstreets and hidden pathways, checking out the highlights, sampling local treats, and discovering all the forces that have combined to make Heraklion the city it is today.

Get an idea of your Crete Urban Adventures city tour [Bites and Sights of Heraklion](#)

6:30 Travel Massive networking event at [Marina Cafe](#) in front of the waterfront and yachts marina. Dinner will be at [Terzakis Ouzeri](#)

Day 6. 12th May .The Minoans and Wine trails.

Your day will start with a guided tour of Crete's must see historical attraction, the Palace of Knossos.

The famous Minoan Palace lies five kilometers southeast of Heraklion, in the valley of the river Kairatos.Knossos is the largest Bronze Age archaeological site on Crete, but sections of it were built during different historic periods such as the Neolithic and the Classical period.

[The Minoans and Knossos](#)

After a tour in history we will follow the famous wine trails of the region by visiting local wineries (wine tasting) and ending our night with a traditional Cretan night full of local tastes and music.

Day 7. 13th May . By now we will have reached the region of, [Lassithi](#). [Lasithi](#) is the easternmost region on the island of Crete . With less population than the other regions but so rich in attractions and beauties. Home to the largest natural palm forest in Europe ,Vai palm beach , picturesque villages and islets , but also cosmopolitan [Elounda](#) , a worldwide VIP destination.

We start our day by exploring the coastal city of [Ierapetra](#) and we sail with our yacht Elena



to Gaidouronisi ([Chrissi island](#)) for lunch and a swim in the turquoise waters.

6:30 Our Travel Massive networking event will be held on the superyacht and you will be treated like a king.

Both days in Lassithi we will be hosted at [Koutsounari Traditional Cottages](#)

Day 8. 14th May. In the morning we visit [Agios Nikolaos](#) for a city tour.

We continue to Elounda one of Greece's VIP top destinations, and from there embark on a fishing boat, to the island of [Spinalonga](#).

In the evening we visit [Vassilakis Estate](#) one of the area's first olive producers to learn all about the Cretan olive oil and enjoy a late lunch.

Day 9. Your final day on the island has arrived. You can relax on our way back to Chania and enjoy the last views of the island. Our road trip has come to an end but we are sure that you like many others will be back!

[Crete the island inside you](#)

[Crete Travel Massive chapter leaders](#)

Rebecca Skevaki

Ioannis Bras

Christos Manousakis

PS. The whole event will be covered by the Greek Press and will be on the news. Plus many local and international guests have been invited and other Travel Massive chapter leaders will attend.

A huge thank you to all our sponsors [ByRaki Flavors](#) , [Crete Experience](#) ,[Grecian Lux](#) , [Kissamia.gr](#) , [Municipality of Platanias](#) , [Municipality of Chania](#) , [Municipality of Rethymnon](#) ,[Prefecture of Crete](#)